For Educators

Get great off-the-shelf state-of-the-art content for your class while creating an incremental revenue stream for yourself…

Get the Tools
(Classroom Presentation, Video, Workbook & Templates)
to effectively teach the Value Framework® and learn how to make money consulting on it to companies

The Value Framework® is a strategic framework that marries continuous strategic improvement with business process reengineering. Read more at http://ValueFrameworkInstitute.org/

For a small fee, qualified faculty interested in teaching the Value Framework® in their classroom will get the following tools for support:

1) A softcopy PowerPoint presentation to introduce the concept in class
2) A high-level keynote videotape overview featuring Mitchell Levy
3) A hardcopy 232-page workbook on how to use it
4) Softcopy templates students can use to fill in their information to complete assignments
5) Softcopy templates faculty can use for consulting to clients (10% usage fee required)

Content available for student purchase includes:
$125 for the soft-copy workbook (PDF format) or $175 for the hard-copy workbook
$55 for High-Level Overview/Keynote Video
$100 for the Classroom PowerPoint Presentation

From the students perspective, it takes 6-12 hours to complete the first high-level exercise. Having the students complete the analysis as a group exercise accomplishes a couple goals: 1) Working in a team, 2) Learning components of a new high-level strategic framework.

Don’t delay, contact us to use the Value Framework® in your classroom today at

Contact Value Framework® Institute, 408-257-3000, faculty.request @ ValueFrameworkInstitute.org, 21265 Stevens Creek Blvd., Suite 200, Cupertino, CA 95014
The Value Framework®

“Introducing a new approach to strategy development, the Value Framework® challenges people to reassess where they are against the traditional building blocks of business as opposed to taking a snapshot on where they are based on an arbitrary set of metrics.”

Tim Sanders, Chief Solutions Officer, Yahoo, Author, Love is the Killer App

“The Value framework® is an easy way for managers to structure their thinking about strategy development!”

Alan Amling, Director, Electronic Commerce UPS

“I wish we had the Value Framework® before we spent the last two months trying to do what we just did in an hour. Great stuff!!!”

Alfred Chuang, President & CEO, BEA

Created by Mitchell Levy

CEOs & Chief Strategy Officer, Value Framework® Institute
Partner & Chairman, CEO networking (http://ceonetworking.com)
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